



WORLD
BUSINESS
CHICAGO

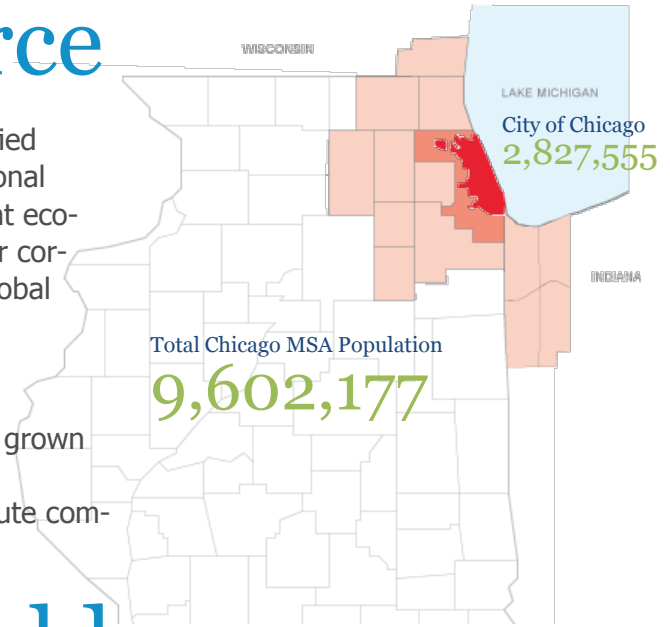
Chicago Business Overview

Home to an unrivaled economy, workforce, and quality of life, Chicago is a thriving metropolis, yet a tight-knit community for business and residents. The city's dynamic character can be attributed to its people, its location and infrastructure, and its collaborative business and government community.

An Economic Force

Chicago has one of the world's largest and most diversified economies, with 4.3 million employees and a gross regional product (GRP) of more than \$475 billion. It is an efficient economic powerhouse that is home to more than 400 major corporate headquarters (29 Fortune 500) and two major global financial exchanges.

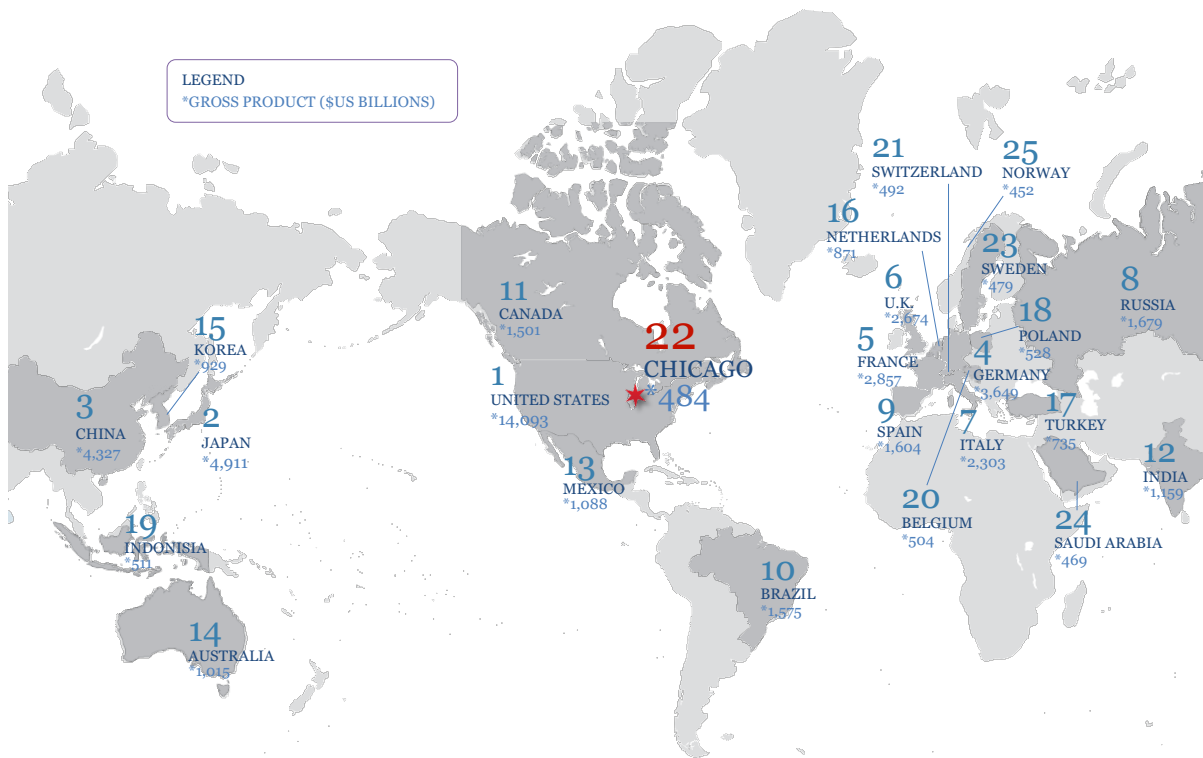
- The heart of a 14-county metropolitan area
- Home to 9.6 million residents, a population that has grown by 6% (+503,000 people) since 2000
- 2.4+ million working-age adults are within a 50-minute commute of downtown Chicago



Access to the World

Centrally located, Chicago provides direct and nonstop service to more than 220 cities worldwide, has the second largest public transportation system in the US, is among the five largest container ports in the world, and serves as a hub for all six major North American railroads and six major U.S. Interstates.

An Economy That Rivals Nations



A Global City

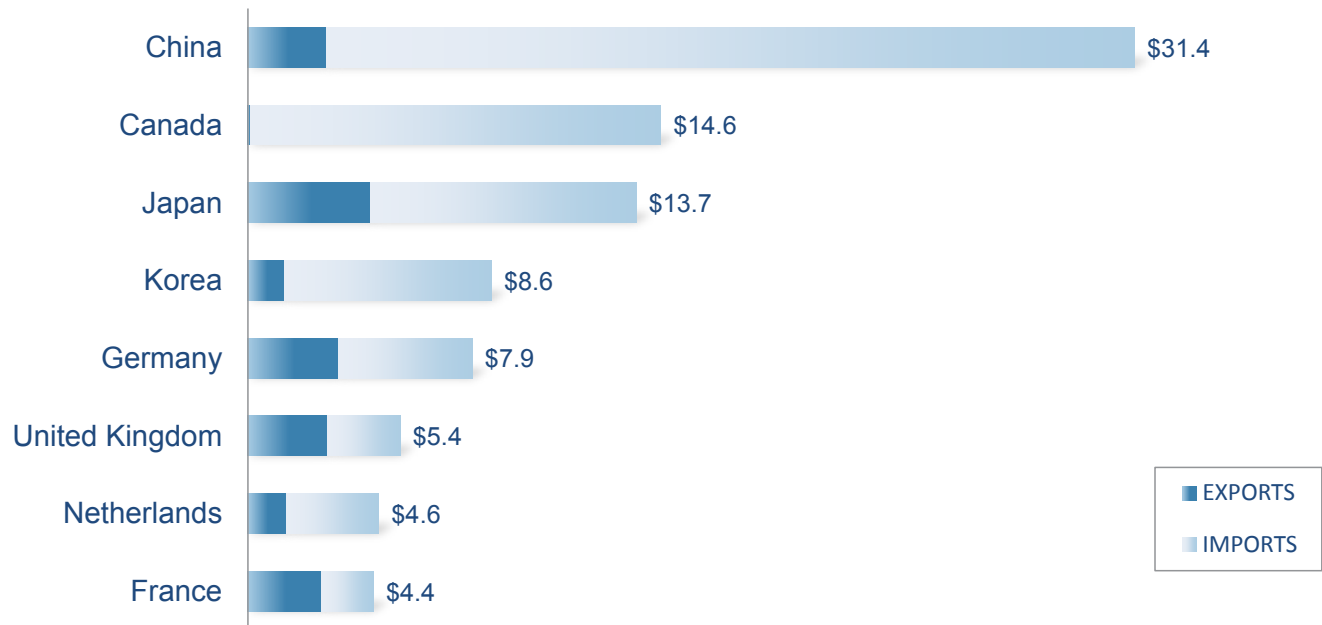
Home to over 1,500 foreign-based companies, Chicago has long been a hub of international business activity. Chicago is the only U.S. city with a top ranking for foreign investment among major international cities (IBM 2009 Global Location Trends), with more than \$40 billion in foreign direct investment. International business resources include:

- 79 Consulates/Consuls General
- 30+ international Chambers of Commerce
- 100+ foreign-based trade organizations
- 28 international sister cities

International Trade

Total trade in the Chicago area has increased from \$95 billion in 2004 to over \$128 billion in 2009. Global exports, led by medical & optical instruments, industrial machinery, and pharmaceutical products, totaled \$32 billion, while imports including electric machinery, industrial machinery, and mineral fuel totaled \$97 billion.

CHICAGO CUSTOMS DISTRICT – 2009 TOTAL TRADE (\$US BILLIONS)



Key Industries

Chicago's economy thrives on a combination of mature (manufacturing and finance) and emerging (info-tech, research & development, and green energy) industries.

Chicago consistently ranks in the Top 5 for GRP among 374 U.S. metro areas in the following traditional industries:

- Business & Financial Services – Top 10 Global Financial Center (GCFI report, March 2010) and home to nearly 20% of global futures, options & derivatives trading activity
- Manufacturing – Output (GRP) leader in electrical appliances, metal products, food manufacturing, and plastics and rubber products
- Transportation & Distribution – Major center of transportation and warehousing, with the second highest GRP in the U.S.

Chicago is also a leader in a number of emerging industries including:

- Biotech – Global leader in biomed tech transfer, the conversion of biomedical knowledge and research to marketable products
- Information Technology – Most advanced communications exchange facility in the world providing cooperative interconnection point among numerous international advanced networks
- Green energy – Expanding home of 17 wind power companies and more buildings registered and certified by the US Green Building Council than any other city

A Talented Workforce

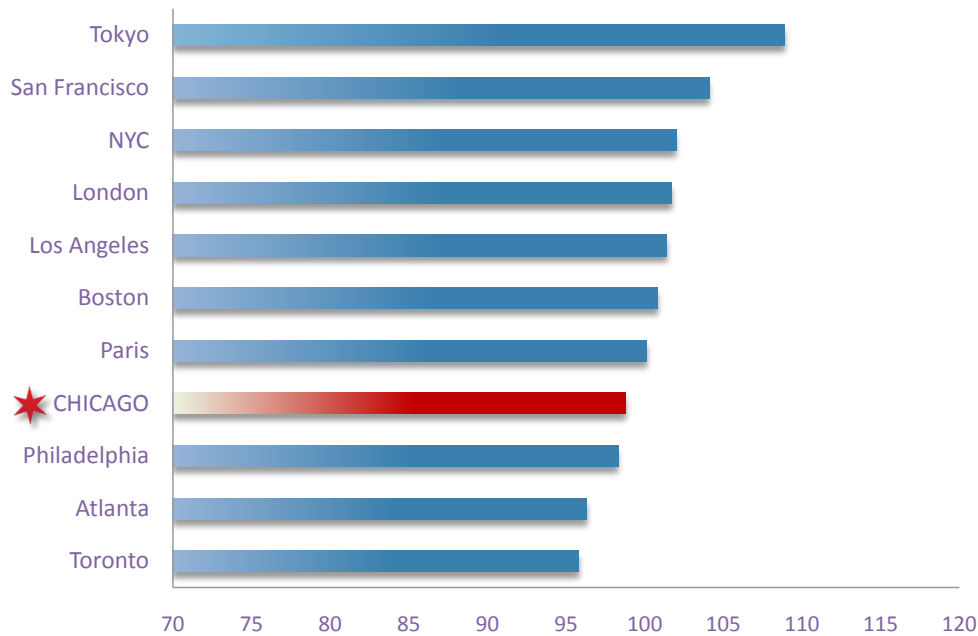
Education is one of the key drivers behind a highly skilled and diversified workforce, and Chicago's concentration of colleges and universities offer leading programs to prepare today's students for tomorrow's global opportunities.

- Two of the top business schools in the world
- 250+ corporate research and development facilities
- 95 Nobel Prize winners
- 65,000 students downtown
- #2 Best City to Get a College Degree among 60 global cities
- 28,800+ bachelor's degrees, 15,600+ masters degrees, and 3,500+ doctoral degrees awarded annually by more than 60 colleges and universities in the city

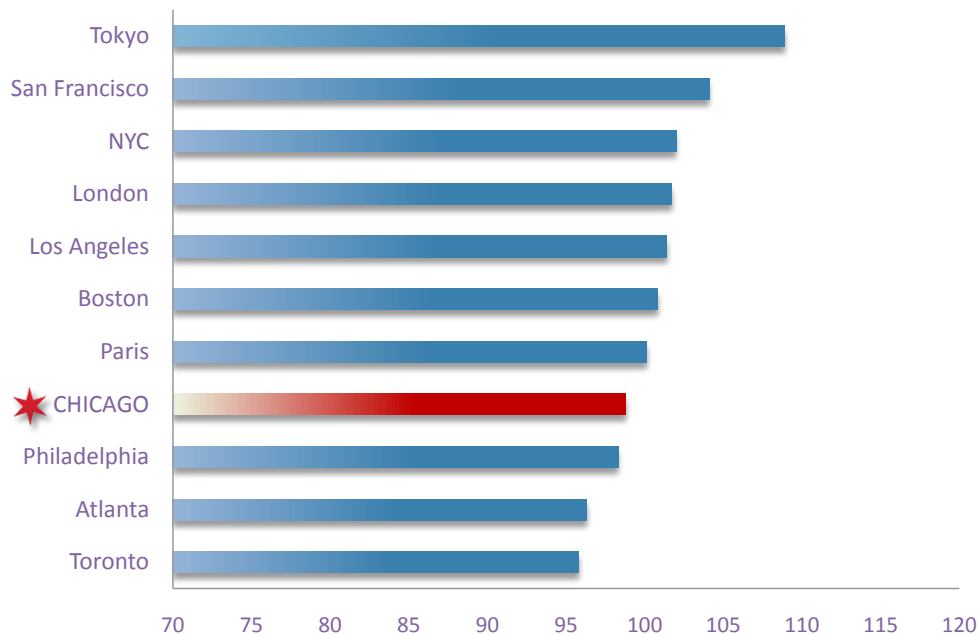
Quality of Life

Chicago offers the amenities and opportunities of a global city, but maintains a high level of affordability and accessibility. There are 35 museums, more than 200 theater companies, dozens of destination retailers, more than 400 neighborhood festivals that showcase ethnic customs, music and food, and some of the top-ranked restaurants and hotels in the world. Chicago's low cost of living and doing business ensures you can enjoy more of what the city has to offer.

Business Costs



Cost of Living



World Business Chicago

177 N. State St. Suite 500
Chicago, IL 60601
WorldBusinessChicago.com
1.312.553.0500



WORLD
BUSINESS
CHICAGO