ABOUT WORLD BUSINESS CHICAGO

WHO WE ARE
World Business Chicago is Chicago's public-private economic development agency.

OUR MISSION
Our mission is to drive inclusive economic growth and job creation, support business, and promote Chicago as a leading global city.

OUR VISION
Our vision is to ensure that all Chicagoans prosper.

HOW WE DO IT

ACTIVATING LOCAL IMPACT

BUSINESS DEVELOPMENT
Promoting Chicago’s talent, technology, transportation, infrastructure, housing and cultural resources to companies across the nation and globe.

NEIGHBORHOOD AND STRATEGIC INITIATIVES
Promoting Chicago’s neighborhoods as strong sites for business locations, and expansion.

CHICAGONEXT
Advancing Chicago’s tech ecosystem by building a strong platform for inclusive growth in Chicago’s innovation economy.

AMPLIFYING GLOBAL REACH

GLOBAL STRATEGIC INITIATIVES
Attracting foreign investment and facilitating joint ventures, partnerships, and intergovernmental agreements.

CHICAGO SISTER CITIES INTERNATIONAL
Celebrating cooperation and understanding through citizen diplomacy, including 29 sister cities, 600+ volunteers, and global partnerships.
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## ACTIVATING LOCAL IMPACT

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## AMPLIFYING GLOBAL REACH

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From our early days as a frontier trading outpost to the thriving global city we are today, resilience has long been a hallmark of Chicago and our residents.

Chicago has survived and even thrived in crisis. The city was nearly wiped out by the Great Chicago Fire, plagued by the Spanish flu, assaulted by the Great Loop Flood, visited by blizzards, polar vortexes, deadly heat waves, and more. We learned from each of these challenges throughout time and those lessons learned have strengthened and prepared us for today’s work and the difficult road ahead.

Throughout our history, Chicagoans, of every stripe – young, old, of every race, color, and creed have risen up and asked, “How can I help?” This is what defines us as Chicagoans. It is this spirit that will fuel our city’s recovery in the months and years ahead.

World Business Chicago, its board of directors, leadership, partners, sponsors, and relationships throughout the world, are important elements of our ‘all-hands-on-deck’ strategy to not only maximize resources, but also increase efficiencies in a coordinated and collective effort to create real, widespread, and equitable economic recovery. While the task of returning to a growing economy in Chicago is daunting, I am heartened by the many assets we have to build on and the opportunity to address the disparities that have held us back.

In 2019, Chicago’s strength’s and status as a leading global city continued to be recognized. For the seventh year running, Site Selection Magazine and IBM Global Location Trends report named Chicago as the #1 U.S. metro for corporate relocations and expansions and #1 metro for foreign direct investment in North America, respectively. For the third year in a row, Condé Nast Traveler ranked us as the “Best Big City” in the U.S.; and, we continued to rank in the Top 10 in the world for our growing tech sector, strong academic institutions, and vibrant entrepreneurial and venture ecosystem, which includes 1871, the #1 private business incubator in the world.

Throughout this 2019 Annual Report, you will see why Chicago has consistently been the city where companies want to invest, grow, and expand. From our powerful technology and innovation ecosystem, to food manufacturing, transportation, distribution and logistics, healthcare and life sciences, tourism and hospitality – to our diverse network of neighborhoods and our people – Chicago is second-to-none.

Sincerely,

Lori E. Lightfoot
Mayor, City of Chicago
Chair, World Business Chicago
As a global pandemic endangers our health and economic conditions threaten our livelihoods, our city, our nation, and our world are currently under siege. It will take all of our efforts to combat and overcome this moment.

World Business Chicago’s mission to drive inclusive economic growth, job creation, and promote Chicago on the global stage is critical to strengthen, diversify, and ultimately realize, economic recovery for our city. We are grateful to have your support and partnership.

We want to take this opportunity to recognize Governor J.B. Pritzker, Mayor Lori E. Lightfoot and their administrations for their leadership and commitment to our city and state during this difficult time. We also recognize and thank all those who have stepped up to help, especially our healthcare workers, first responders, and essential workers who are serving on the front lines.

Enclosed, please find World Business Chicago’s 2019 Annual Report. As you will see, we continued to drive inclusive economic growth and job creation. Our annual Tech Day brought together 15 local innovative companies to announce the development of at least 2,000 jobs. A number of businesses expanded into the neighborhoods including Blue Cross Blue Shield in Morgan Park (550 jobs), Farmer’s Fridge in Garfield Ridge (170 jobs) and Evanston Technology Partners in Bronzeville (130 jobs). We also saw The Old Post Office, a 2.5 million-square-foot building, open its doors to thousands of office workers from Walgreens, the Chicago Board Options Exchange, Ferrara Candy Company, and others.

As part of our work to support our neighborhood small business community, we launched ChiBizHub.com. This unique online portal links expert service providers to Chicago’s small businesses, entrepreneurs, and startups looking to start, scale, and accelerate their business. The portal is visited by thousands who seek real-time information and resources for available loans, grants, events, business planning, and counsel.

Chicago’s connectivity to the world is stronger than ever. It is now home to more than 1,900 foreign-based companies, representing over $140 billion in cumulative investments. Last year, World Business Chicago represented the city in several international trips and welcomed visiting delegations, efforts that are important in sustaining strong economic and collaborative relationships that drive local investment. Complementing our global efforts is the work of our Chicago Sister Cities International initiative, which continues to be the largest and most active sister city program in the U.S.

It is our privilege to work with an incredibly dedicated board of directors, sponsors, partners, staff, fellows and volunteers. Thank you. Your support makes it possible for World Business Chicago to achieve its mission here and throughout the world. We look forward to working with you in the months and years to come.

Sincerely,

Mellody Hobson
Vice Chair

Andrea L. Zopp
President & CEO
A QUICK LOOK BACK

A Snapshot of World Business Chicago (WBC) 2019 Milestones

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<tr>
<th>January</th>
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<td>Formal signing of agreement, making Sydney, Australia Chicago's 29th Sister City</td>
<td>CRRC Sifang America plant opening</td>
<td>WBC launches ChiBizHub.com, an online portal for the city’s small business community</td>
<td>Lori E. Lightfoot sworn in as Chicago's 56th Mayor</td>
<td>Melody Hobson, President &amp; Co-CEO, Ariel Investments, named Vice Chair, WBC</td>
<td>WBC participated in London Tech Week, engaging with 100+ London tech companies, speaking at events and on panels</td>
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Chicago once again named as the #1 Metro for Corporate Relocation and Expansion for the seventh year running, based on qualified corporate facility investment projects during the previous calendar year.
Delegation to Bogotá, Colombia in honor of the 10th anniversary of the Chicago-Bogota sister city partnership

Delegation to China to continue implementation of the eight-city Gateway Cities Agreement, visiting five partner cities including Beijing, Chengdu, Hangzhou, Qingdao, and Shanghai

IBM Global announces that Chicago is #1 (for seventh consecutive year) in North America for Foreign Direct Investment

ThinkChicago Lollapalooza hosts 200 of the nation’s top technology and engineering students

Inbound delegation of 10 UK tech companies exploring Chicago

ThinkChicago Chicago Ideas Week hosts 150 of the nation’s top technology and engineering students

China General Chamber of Commerce “Synergy” event celebrating growth in U.S.-China business relations

WBC hosts Third Annual Tech Day, announcing creation of 2,000 new jobs

Jose Luis Prado named Chicago Sister Cities International Chairman

Mayor Lightfoot attends her first ChicagoNEXT Council meeting
ACTIVATING LOCAL IMPACT
Chicago consistently ranks among the best places to do business in the United States. WBC’s team collaborates with corporate, government, global and community partners to attract business investment, drive inclusive growth, and sustain a connected and supportive climate conducive to successful commerce. In 2019 our efforts focused on a number of key areas, including:

- Cannabis
- Economy 2030
- Food & Beverage
- Opportunity Zones
- Real Estate & Site Selector Outreach
- Technology
- Transportation, Distribution & Logistics

Googles Names Chicago Home to New Financial Hub

In 2019, Google selected Chicago as the new hub for its finance division, bringing 1,000 jobs from the West Coast and demonstrating the city’s position as a global leader in tech and innovation.

“We looked at a lot of cities to find the right home for our new team and decided that Chicago’s culture, diversity and strong emphasis on community makes it a perfect fit for Google.”

- Karen Sauder, Google Vice President of Sales and site lead for Chicago

CHICAGO’S ECONOMY

- $698B Economy
- Most diversified economy in the U.S.
- Chicago is the most educated of the nation’s 7 largest cities.

WBC IMPACT

- 69 Project Wins
- 12,185 Jobs Created & Retained
- 45% Increase in Jobs Created & Retained

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$698B Economy

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Most diversified economy in the U.S.

Chicago is the most educated of the nation’s 7 largest cities.

$698B Economy
NEW & EXPANDING COMPANIES IN 2019 IN CHICAGOLAND

CHICAGO TECH DAY 2019

Mayor Lori E. Lightfoot, WBC, ChicagoNEXT and 15 local tech company leaders including, Relativity, SpotHero, and VillageMD, announced the development of at least 2,000 jobs through 2020. This program underscores our mission and commitment to ensuring the richness of economic growth reaches throughout our robust communities.

Chicago Named Top Metro for New and Expanding Companies

In 2019, Site Selection Magazine, a national publication, named Chicago as the #1 Metro for corporate relocation and expansion, for the seventh year running, accounting for $5B in local investment. The magazine tracked thousands of business expansions and relocations in 2019 and chose Chicago because of its “entrepreneurial and neighborhood development momentum, as well as organizations like World Business Chicago, ChicagoNEXT and P33 focused on attracting young talent to the city and fostering international investment along with the city's infrastructure investment and drive for economic inclusion.”

The magazine also recognized WBC as a top economic development agency, awarding its annual Mac Conway Award of Excellence. Recipients of this award are scored based on total projects, total investment associated with those projects, jobs associated with those projects and per capita calculation of those same metrics.
WHY COMPANIES CHOOSE CHICAGO

TALENT & INNOVATION

Chicago is a magnet for top talent, driving global innovation and transformation

38.4% of residents hold a bachelor's degree

#1 city for women founded startups

#1 ranked private business incubator

370 startups launched annually

ECONOMIC STRENGTH

Home to more than 400 major corporate headquarters and facilities, Chicago's economy is one of the most diverse and resilient in the world

No industry accounts for more than 14% GDP

20% of global derivatives trading

2nd most Fortune 500 HQ's in the U.S.

GLOBAL CONNECTIVITY

Chicago is a global gateway

1,900 foreign-based companies

#1 in North America for foreign direct investment for seven consecutive years

#1 most connected airport in North America

$140B in foreign direct investment

NEIGHBORHOODS & COMMUNITIES

Chicago is a forward-looking city, home to 77-distinct neighborhoods

#1 most welcoming city for immigrants

130+ languages spoken

#1 hottest affordable neighborhood in the U.S.

100 rating on the Human Rights Campaign Municipal Equality Index

QUALITY OF LIFE

Whatever home means to you, you can find it in Chicago

Crowned the country's Best Big City for a record third year in a row

Chicago has the 7th Best Urban Transportation System globally

98% of residents live within a 10-min walk to a park
I am deeply grateful to this city for its incredible support of entrepreneurship. Based on the powerful local network of talent, resources, mentorship and investment, we’ve been able to expand Farmer’s Fridge over the past six years from a single location to more than 350 fridges.

Luke Saunders
Founder & CEO | Farmer’s Fridge
CASE STUDY

THE OLD POST OFFICE
Economic Growth Driving Real Change

Chicago saw a measure of revitalization in 2019 that blended the influence of the past with the evolution of the future. The renowned landmark, The Old Post Office, a doorway to Chicago’s downtown and lakefront returned to life as a headquarters hub for innovative companies including, Ferrara Candy, Walgreens, and two Kroger-owned companies – Home Chef and 84.51° – scaling their respective footprint and workforce accordingly. This broad-shouldered 2.5 million-square-foot building was renewed by an $800 million adaptive reuse investment. Today, it’s an authentic representation of yesteryear, inspired by the vision of tomorrow.
In 2019, Neighborhood and Strategic Initiatives (NSI) drove diverse community growth across all areas, from small business support and workforce and economic development to community advocacy:

- Reached over 2,000 businesses, universities, hospitals, corporations, and community-based organizations, directing over $400,000 in resources and expertise to low-to-moderate income neighborhoods.
- Facilitated $3 million in procurement contracts, opening doors for 15 small-and-medium-sized enterprises while ensuring eight businesses receive advance business management coaching from the University of Chicago and Northwestern University.
- Regularly convened 12 West Side faith-based organizations and 18 local workforce development agencies, providing employment resources and opportunities to several hundred community residents.

**NEIGHBORHOOD AND STRATEGIC INITIATIVES OVERVIEW**

Advancing Inclusive Growth for All

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**SPOTLIGHT**

**CHIBIZHUB**

Since its launch in April 2019, ChiBizHub.com has grown as a digital resource website and portal connecting a growing network of service providers offering a wide variety of services to small businesses. The site efficiently links these resource rich organizations to one another and provides a bridge to established, emerging and startup companies throughout the region. Since its creation, ChiBizHub has amassed 150 resource providers, worked with 519 active clients, and ranks third among SourceLink providers in the United States. WBC looks forward to continuing to expand and increase opportunities for thriving enterprises to come in the future.

“In less than a year, the ChiBizHub team has done a remarkable job forging a strong network of resource partners, connecting Chicago entrepreneurs and business owners to the right resource at the right time. The dedication to serving Chicago businesses sets an inspiring lead among the national SourceLink network, with ChiBizHub ranking among the top 20% for requests for assistance.”

Rob Williams
Director, SourceLink
NSI PROGRAM HIGHLIGHTS

THE CORRIDOR REVITALIZATION INITIATIVE – CHICAGO CENTRAL AREA COMMITTEE (CCAC)

Once thriving and vibrant centers of neighborhood commerce, retail corridors on the South and West Sides of Chicago have experienced significant disinvestment and high commercial vacancy rates. In June 2019, in coordination with community partners, the NSI team launched a revitalization effort designed to improve the look and feel of select retail corridors. CCAC, a consortium of professionals engaged in urban planning projects, built teams of professionals with specialties in law, design, architecture, real estate development, property title analysis, and planning. These teams focused on providing support and enhancing existing revitalization plans for five key retail corridors. Working with community partners and key stakeholders, CCAC formalized actionable plans by analyzing over 200 property PINS, giving community organizations much needed information on ownership, tax status, liens, and zoning. In addition, it prepared architectural renderings for storefront improvement, gateway signage, and streetscape design. These services valued at $350,000 also leveraged the momentum underway to revitalize South and West Side retail corridors.

WEST SIDE MINISTERIAL ALLIANCE EMPLOYMENT INITIATIVE

In collaboration with the Mayor’s Office and Chicago Cook Workforce Partnership, WBC convened four Ministerial Alliance events which included nine churches and 18 active workforce development agencies. An ongoing goal of the initiative is to connect workforce development agencies with church congregants, giving them the support needed to prepare for, and secure, employment. Two workforce agencies identified funding for four employment coordinators who will be physically located in west side churches in North Lawndale, East Garfield Park, West Garfield Park, and Austin, that began in Q1 of 2020.

HOSPITAL LAUNDRY LINEN CO-OP

NSI led efforts to develop a laundry linen cooperative on Chicago’s west side, replicating the successful Evergreen Cooperative model currently operational in Cleveland, Ohio. To date, NSI has engaged seven hospitals and community partners who, working together, will issue blueprints for plans in June 2020. When fully scaled, the cooperative will support 250 meaningful jobs offering living wages, owner opportunities, profit-sharing and career support.
In 2019, Chicago’s growing tech sector, strong academic institutions, and vibrant entrepreneurial and venture ecosystem continued to abound.

ChicagoNEXT, supported by a cross-sectional leadership council, is WBC’s dedicated initiative to driving inclusive growth through Chicago’s tech and innovation ecosystem. Strategic focus areas include access to early-stage capital, tech talent attraction and retention, industry and university partnerships to foster innovation, and the empowerment of underserved communities through entrepreneurship. In 2019, Chicago’s tech sector collaborated on several of ChicagoNEXT’s core programs, ThinkChicago and the Blackstone Inclusive Entrepreneurship Challenge.
THINKCHICAGO

ThinkChicago attracts and recruits diverse top collegiate tech talent from universities across the country to work and live in Chicago after graduating. The bi-annual program occurs every spring and fall in conjunction with Lollapalooza and Chicago Ideas Week. The selected students are given behind-the-scenes access, opportunities to meet civic and business leaders, and network with Chicago-based startups and corporations. In its seventh year, the 2019 class saw an increase from the prior year with 350 students attending hosted events.

BLACKSTONE INCLUSIVE ENTREPRENEURSHIP CHALLENGE

The Blackstone Inclusive Entrepreneurship Challenge advances comprehensive growth by continuing its mission of investments in support of new ventures and job creation. WBC launched the program’s third year in July 2019 with $1 million divided between three cohort organizations: West Side Forward, Bunker Labs, and Future Founders. The continued priority for this final year is on raising the visibility of the grantees programs and impact with a key focus on continuation beyond the challenge itself.

- 2,256 entrepreneurs engaged
- 1,393 participants via program events
- 706 workshops/courses delivered
- 13 new companies formed
AMPLIFYING GLOBAL REACH
Chicago’s longstanding commitment to a growth-minded global strategy continues to yield economic and job dividends. In 2019, for the seventh year in a row, Chicago was ranked #1 in North America for Foreign Direct Investment, according to the IBM Global Location Trends report.

WBC continued to represent the city by organizing and hosting inbound and outbound international business and government missions, and welcoming global leaders. Concurrently, WBC formed new partnerships and strengthened existing economic agreements, bringing new jobs and talent to Chicago.
INTERNATIONAL TRAVEL AND PARTNERSHIPS

Strengthening Relationships Abroad

WBC LED SEVERAL OUTBOUND MISSIONS IN 2019, INCLUDING:

LONDON & PARIS

In February, a Chicago delegation organized by WBC visited London to meet with Mayor Sadiq Khan and key business, government and academic organizations, strengthening the Chicago-London Data Alliance signed in 2016. During this trip, WBC signed a new collaboration agreement with the city of Paris and WBC counterpart Paris & Co. The Paris itinerary included the C40 Women4Climate Summit.

In June, WBC led a mission to London Tech Week. While there, the team engaged with over 100 technology companies and participated in several events including the Innovation Festival, the Be Local but Act Global event and World FinTech Day.

CHINA

WBC led a mission to China in July, engaging with over 150 companies, holding forums and city government meetings with five of our eight Gateway city partners: Beijing, Chengdu, Hangzhou, Qingdao, and Shanghai.
GLOBAL REACH
Developing & Sustaining Long Term Relationships

Mutually beneficial economic cooperation among global cities and countries is crucial to ensuring Chicago's economic growth, job creation, and prosperity. The city remains competitive on the international stage because of our commitment to a global strategy of cultivating and sustaining ties with foreign partners and maintaining longstanding relationships.

To that end, Chicago has six signed economic development agreements with:

- China (Beijing, Chengdu, Hangzhou, Qingdao, Shanghai, Tianjin, and Wuhan)
- Country of Japan
- London, United Kingdom
- Mexico City, Mexico
- Paris, France
- Tel Aviv, Israel

Our city's most active partnerships include China, London, Paris and Tel Aviv.

WBC AND PARIS & CO.
COOPERATION AGREEMENT – PARIS, FEBRUARY 2019
Andrea L. Zopp, President & CEO of WBC with Anne Hidalgo, Mayor of Paris, signed the agreement on February 21, 2019, encouraging economic activity between Paris and Chicago with a focus on innovation and technology.

WBC AND PERES CENTER OF ISRAEL – CHICAGO, APRIL 2019
The City of Chicago, WBC, and the Peres Center for Peace and Innovation agreed to work together on innovation collaboration, community development, and knowledge sharing, with an emphasis on promoting inclusion and diversity for a positive impact on all communities.
In February 2019, Chicago and Sydney, Australia signed an agreement making Sydney our 29th Sister City and expanding Chicago’s sister city network to every inhabited continent in the world. Through Chicago Sister Cities International (CSCI), Chicago has the largest and most active sister city program in the U.S. CSCI has more than 600 committed volunteers, dedicated to building partnerships with our sister cities through cultural arts, global education, government relations, and international business. In 2019, CSCI hosted 44 programs and organized 15 international delegations that connected communities across borders.

CSCI HIGHLIGHTS

Jose Luis Prado Named Chairman

In November, Jose Luis Prado was named Chairman of Chicago Sister Cities International, replacing Samuel C. Scott III who stepped down after 10 years of service.

Kizuna 8 (March)

In commemoration of the 2011 Great East Japan Earthquake and Tsunami, the Osaka Committee hosted the 8th Annual Kizuna Photo Exhibition and Ceremony.

SPOTLIGHT

SOCIAL SERVICES EXCHANGES

In 2019, four exchanges took place between social service providers in Chicago and its sister cities to discuss aging and hospice care, youth programs and youth violence prevention, LGBTQ advocacy, and other issues facing our cities: inbound Durban, South Africa; inbound Osaka, Japan; outbound Shanghai, China and outbound Tri-City (Hamburg, Germany and Chicago hosted by Birmingham, United Kingdom).
In August 2019, a Chicago-delegation led by Andrea L. Zopp, President & CEO of WBC, travelled to Bogotá in honor of the 10th Sister City anniversary. The visit included meetings with local government counterparts and a keynote address to 90 high school students about CSCI's Global Youth Ambassadors Leadership Program, with a focus on sharing the power of connecting young women across the globe to build leadership skills and cross-cultural awareness.

At the anniversary reception, the Bogotá Committee of CSCI and Chicago-based hearing aid company, Beltone, presented a donation of hearing aids, batteries and software valued at $250,000 to the Colombian Institute of Audiology and Language. Since 2007, Beltone has donated over $1 million in hearing aids to Chicago’s sister cities of Bogotá, Colombia, Amman, Jordan, and Casablanca, Morocco.
Vilnius, Lithuania Delegation (June)
Mayor Remigijus Šimašius led a delegation of members from the City of Vilnius to Chicago for the Chicago Council on Global Affairs’ Forum on Global Cities. CSCI arranged several meetings to introduce them to Chicago’s vibrant tech scene.

Hamburg, Germany Delegation (June)
Senator Melanie Leonhard led an 8-person social services delegation, including members of Hamburg Pride, to Chicago. In addition to site visits to several of Chicago’s social service providers, Senator Leonhard met with Mayor Lori E. Lightfoot at the Chicago Pride Parade.

Galway, Ireland Delegation (August)
Mayor Mike Cubbard of Galway and a delegation of city and county officials met with various Chicago cultural and educational institutions, as well as with Deputy Mayor Samir Mayekar.

Mahatma Gandhi Luncheon (September)
The Delhi Committee held its annual luncheon celebrating the legacy of Mahatma Gandhi, and commemorating the 150th anniversary of his birth. Mayor Lori E. Lightfoot, who keynoted the event, also issued a proclamation on behalf of the city declaring October 2, 2019 Mahatma Gandhi Day in Chicago.

Casablanca Mural (October)
The Casablanca Committee unveiled a mural in Chicago’s Wabash Arts Corridor, painted by artist DYNAM (Younis Amriss), as part of an art exchange launched in 2017 to celebrate the 35th anniversary of the partnership between the two cities. In 2018, Chicago artist Sam Kirk became the first woman to create a mural for Casablanca’s annual CasaMouja Festival.

CSCI Medical Initiative (October)
Through a generous ongoing grant from the Lynn Sage Cancer Research Foundation, in conjunction with the Robert H. Lurie Comprehensive Cancer Center of Northwestern University, a competitive process awarded 22 physicians from 24 of Chicago’s sister cities with the opportunity to attend the annual Lynn Safe Breast Cancer Symposium held in Chicago. CSCI committee members hosted the physicians for a boat and walking tour of the city.

Polish Heritage Month Breakfast (October)
The Warsaw Committee hosted its annual Polish Heritage Month breakfast celebrating the community’s contributions to Chicago. Mayor Lori E. Lightfoot served as the keynote speaker.
The Global Youth Ambassadors Leadership Program inspires globally-minded teenage girls from around the world to be the international changemakers of the next generation. A joint program of CSCI and the University of Illinois at Chicago, the program is aimed at teenage girls (14–16) from Chicago and its 29 international sister cities. As part of the program, CSCI presented the fourth annual Global Youth Ambassadors Leadership Summit from July 20-27, 2019, where 24 girls from Chicago and our international sister cities participated. The girls engaged with the city’s business and civic leaders and participated in workshops, discussions, and presentations on advocacy, activism and leadership, equipping them with the tools to be leaders who make a positive impact in the world.

CELEBRATING & EMPOWERING GIRLS THROUGHOUT THE WORLD

In 2018, CSCI launched Global Youth Ambassadors Leadership Program “satellite” events to expand its impact to a greater number of girls around the world. These workshops bring the spirit of the Chicago Summit to high-impact workshops in our sister cities, and are tailored to highlight relevant local leaders and experiences. In August 2019, Andrea L. Zopp, President & CEO of WBC, addressed 90 high school students in Bogotá about leadership followed by an energetic Q&A session. Three Bogotá alumnae spoke about their Summit experience and encouraged girls to apply.

SUMMIT MENTORSHIP PROGRAM

Initiated in 2019, the Global Youth Ambassadors Mentorship Program matched Summit participants with local female leaders. A total of 36 women from 20 Chicago companies participated as mentors.
Chicago's international, business, and civic leaders joined together for the Chicago Consular Corps Gala, hosted by WBC and CSCI, honoring the Chicago Consular Corps, an international group of Consulates, Consulates General, and Honorary Consulates representing 87 countries around the world. 2019’s event was themed “A Salute to Global Leadership,” celebrating Chicago’s great strengths of cultural diversity and status as a premiere global city.

More than 600 guests attended the black-tie event held at the Hilton Chicago. Attendees raised nearly $800,000 to support the ongoing work of WBC, CSCI, and Chicago Consular Corps scholarships for students at the University of Illinois at Chicago. The Gala’s presenting sponsor and event chair was John Robak, Chief Executive Officer of Greeley and Hansen. Mayor Lori E. Lightfoot and First Lady Amy Eshleman joined the Dean of the Consular Corps, Patricia Maza-Pittsford and Philip Pittsford, as honorary event chairs.

HONOREES

GLOBAL CITIZEN AWARD
SAMUEL C. SCOTT III

CHICAGO SISTER CITIES INTERNATIONAL VOLUNTEER OF THE YEAR AWARD
RUBEN D. OCAMPO
Bogotá Committee

CORPORATE AMBASSADOR AWARD
PwC

CHICAGONEXT AWARD
FUTURE FOUNDERS
WBC FELLOWSHIP PROGRAM

Expanding WBC’s Capacity and Knowledge Base

Founded in 2012, more than 84 talented professionals have participated in the WBC Fellowship Program, advancing more than 30 programs and initiatives. It is a loaned executive professional development program that expands WBC’s operational capacity while providing Fellows an opportunity to enhance their leadership skills and build connections in the public and private sectors. Fellows lend their skills and expertise to WBC for a three- to six-month period and make a lasting impact on Chicago. A total of 40 different companies and organizations have sponsored Fellows since the program’s inception. WBC welcomed two Fellows in 2019:

FADI SALEM
Manager, KPMG

MAGGIE WALSH
Manager, Ernst & Young

“The WBC Fellowship presented an opportunity to see Chicago from a new perspective, give back to my community in a meaningful way, and allow me to use my business skills differently.”

Fadi Salem
2019 WBC Fellow
Manager, KPMG

“I came to WBC intrigued by how a non-profit is run and eager to learn more about Chicago, and I am walking away with so much more. I am so thankful to the WBC and EY staff for giving me this amazing opportunity.”

Maggie Walsh
2019 WBC Fellow
Manager, Ernst & Young
STRATEGIC PARTNERSHIPS

NON-PROFITS AND FOUNDATIONS

WBC has built a broad coalition across Chicago through partnerships with the public, private and civic sectors to support its work to drive inclusive growth across the region.

WBC’S BOARD OF DIRECTORS

WBC’s Board of Directors is comprised of prominent leaders who guide the progression of Chicago’s business climate.
FINANCIALS

Revenue and expenses differ from WBC audited financial statements due to varying classifications. Numbers in the graphics exclude contributed goods and services, depreciation and amortization.

CONTRIBUTED GOODS & SERVICES PROVIDERS
2019 Total: $1,154,263

AUDITED FINANCIAL STATEMENTS AVAILABLE AT WORLDBUSINESSCHICAGO.COM/ANNUAL-REPORT
Revenue and expenses differ from WBC audited financial statements due to varying classifications. Numbers in the graphics exclude contributed goods and services, depreciation and amortization.
### SUPPORTERS

**THANK YOU FOR YOUR GENEROSITY**

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<th>Amount</th>
<th>Supporters</th>
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| **$500,000+** | Blackstone Charitable Foundation  
City of Chicago                                                                 |
| **$100,000 - $499,999** | Aon Corporation  
Baker McKenzie LLP*  
Bank of America  
Ernst and Young LLP*  
Exelon Corporation  
GCM Grovvenor  
Grand Victoria Foundation  
Greeley and Hansen  
KPMG LLP*  
Mayer Brown LLP*  
Motorola Solutions  
Polk Bros. Foundation  
United Airlines  
Wanxiang America Corporation |
| **$50,000 - $99,999** | AAR Corp.  
BMO Harris Bank  
The Boeing Company  
BP America Inc.  
C3 Presents  
Chicago Bulls  
The Chicago Community Trust  
CIBC Bank  
Conagra Brands  
Cushman & Wakefield*  
Deloitte LLP*  
DRW  
EQ Office  
Fifth Third Bank  
GE Healthcare  
Gensler  
Google LLC  
Grant Thornton LLP  
Health Care Service Corporation (HCSC)  
Henry Crown and Company  
Horizon  
Hyatt Hotels Corporation  
JLL  
JLT Specialties  
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